

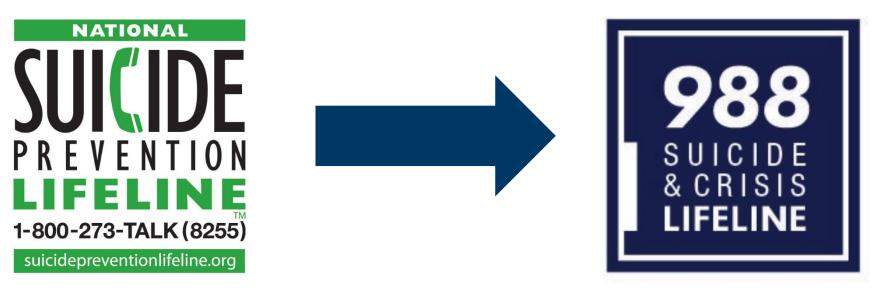
Someone to Call: 988 Suicide & Crisis Lifeline

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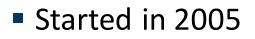
988 Suicide & Crisis Lifeline

- The National Suicide Prevention Lifeline is now 988 Suicide & Crisis Lifeline.
- Not a new service builds upon the current foundation of the existing National Suicide Prevention Lifeline



www.988lifeline.org

The Lifeline



- Nationwide network of over 200 local crisis centers across the U.S.
- Only centers that are part of the Lifeline network can answer contacts from 988.
- Universal entry point no matter where you live, you can reach a trained crisis counselor who can help.
- National Program, local service
 - National Backup Centers for Calls, Chats, Texts

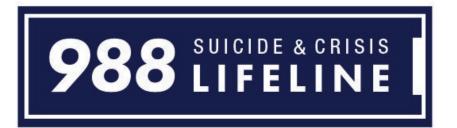






Three Ways to Connect: Call, Chat, or Text 988

Call 988



Talk with us.





- Routed based on area code to local crisis centers. MN area codes will be routed to MN Lifeline Centers
 - Press 1: Veterans Crisis Line
 - Press 2: Spanish language network
 - **Press 3:** LBGTQ+ Youth and Young Adult (under age 25)
- Requires active phone service
- Third party interpretation services is available
- Text to 988
 - Mobile Device
 - Routed based on area code
 - Available in English only
- Chat: 988lifeline.org
 - Web browser based
 - Pre-Survey to complete before connecting to a Crisis Specialists
 - Available in English only

2021 Data: Volume to the Lifeline from MN



Comparing January 2022 and August 2022

- **39% increase** in calls
- 245% increase in chat
- 602% increase in texts

Approximately **19% of calls** are between the ages of 10 - 24

988 Lifeline Centers in Minnesota

• 4 Lifeline Centers

- Carver County Health and Human Services, Mental Health Crisis Program (Waconia, MN)
- First Call for Help (Grand Rapids, MN)
 - In-state back-up center
- FirstLink (Fargo, ND)
- Greater Twin Cities United Way (Minneapolis, MN)
- 24/7, covering all 87 counties, with access to trained crisis counselors who can help people experiencing mental health-related distress:
 - Thoughts of suicide
 - Mental health or substance use crises, or
 - Any other kind of emotional distress





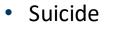




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988 Call Subjects



- Concerned about someone else experiencing a mental health crisis
- Abuse/Violence
- Addiction
- Anxiety/PTSD
- Attempt Survivor
- Basic Needs/Income Security
- Body Image/Eating Disorder
- Chronic/Severe Mental Illness Re
- Civil Unrest
- COVID-19

- Depression
- Disability/Health Condition
- Discrimination
- Grief/Loss
- Loss Survivor
- Non-Suicidal Self-Injury
- Parenting
- Postpartum Depression
- Race/Ethnicity
- ss Relationships
 - Sexuality/Gender Identity



What 988 is Not

- A peer support line
- A space to solicit advice
- A place to have a mental or physical health condition diagnosed
- A response service
 - **988** *does not* **respond in person.** If a person contacts 988 and is needs higher intensity services, a transfer can be made to the most appropriate resource.

988 is not meant to replace mobile crisis teams, crisis stabilization services, 911 emergency services, or other dedicated hotlines

What happens when you call 988

- Every caller is screened for suicidal risk
- The 988 Suicide & Crisis Lifeline Safety Assessment Model
- Safety Planning with Crisis Counselor
 - Actively participates with crisis counselor to identify coping strategies, contacting family or friends who may help resolve a crisis, contacting mental health professionals or agencies, reducing access to lethal means



Working Together: 988 and Mobile Crisis

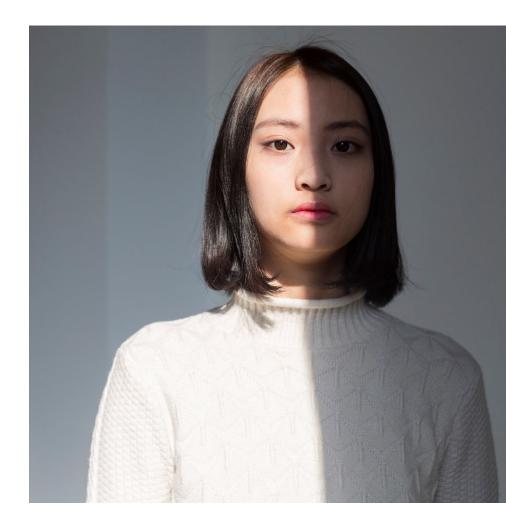
- Mobile Crisis Teams covering all counties in MN
 - Supported through the MN Department of Human Services
- 988 can de-escalate some crisis calls over the phone so that only calls requiring in-person response are being warm transferred to mobile crisis
- Increased likelihood callers will be connected to on-going mental health supports and eligible social services through referrals to mobile crisis stabilization programs
- Alleviates strain on emergency rooms and law enforcement

988 considerations when working with Mobile Crisis Teams

- Imminent Risk
- Consent to care
- Medical Concerns
- Intoxication

Additional Services Offered by Lifeline Centers

- Information and Referrals: Utilizes the comprehensive database of 211 to provide callers with appropriate resources that meet their specific needs
 - Can provide information like phone numbers, addresses, services offered
 - 988 crisis counselors may collect demographic information if it is disclosed by the individual to provide specific resources when appropriate
- Follow-up: call 24 72 hours after initial contact
 - For callers who consent, a crisis counselor will call the individual to check-in to see if the initial safety plan is working or needs to be altered, inquire if additional resources are needed.



What You Can Do

- Engage with local partners to discuss how your community might use 988
- Phase out 1-800-273-8255 from existing promotional materials
 - Update websites, digital materials with 988 information
 - For printed materials, end printing new materials with the 1-800-273-8255 number
 - Organizations may continue to distribute existing materials with this number
 - Update promotional materials with the 988 number and new logo
 - 988 logos and branding guidelines can be found on the <u>SAMHSA webpage</u>

Be the lifeline.



988 and the Broader Crisis Care System

988 is the first step in transforming and reimaging the crisis care system. It will take a while (years) to build it into the system that we'd all like it to be.



Resources

- You Matter MDH Crisis Resources
- <u>988 Webpage MDH</u>
- <u>988 Logo and Branding SAMHSA</u>
- 988 Social Media Shareables SAMHSA



Thank You!

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